Amendment Dated June 29, 2005
Response to Office Action Dated 03/29/05

Application No. 10/008,265 Attorney Docket No. 005222.00181

- 35. (Previously Presented) A computer program embodied on a computer-readable medium that establishes a goal directed educational system utilizing information from a production system as recited in claim 33, wherein the production information includes accounting information that is utilized to provide actual feedback based on current financial status.
- 36. (Previously Presented) A computer program embodied on a computer-readable medium that establishes a goal directed educational system utilizing information from a production system as recited in claim 33, wherein the production information includes current manufacturing information to tailor feedback based on current production.
- 37. (Previously Presented) A computer program embodied on a computer-readable medium that establishes a goal directed educational system utilizing information from a production system as recited in claim 33, wherein the production information includes human resource information that is utilized to provide actual feedback based on current policies and procedures.
- 38. (Previously Presented) A computer program embodied on a computer-readable medium that establishes a goal directed educational system utilizing information from a production system as recited in claim 33, wherein the production information includes marketing information that is utilized to provide actual feedback based on current business projections.
- 39. (Previously Presented) A computer program embodied on a computer-readable medium that establishes a goal directed educational system utilizing information from a production system as recited in claim 33, wherein the system dynamics engine utilizes an expert system to process the production information with predefined rules to provide feedback tailored to the production system and designed to achieve the goal.

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- 28. (Previously Presented) A method for establishing a goal directed educational system utilizing information from a production system, as recited in claim 23, wherein the production information includes marketing information that is utilized to provide actual feedback based on current business projections.
- 29. (Previously Presented) A method for establishing a goal directed educational system utilizing information from a production system, as recited in claim 23, wherein the system dynamics engine utilizes an expert system to process the production information with predefined rules to provide feedback tailored to the production system and designed to achieve the goal.
- 30. (Currently Amended) A method for establishing a goal directed educational system utilizing information from a production system, as recited in claim 29, wherein the feedback is selected based on the user's response to the a presented information.
- 31. (Previously Presented) A method for establishing a goal directed educational system utilizing information from a production system, as recited in claim 23, wherein the user's progress is measured against the information from the production system.
- 32. (Currently Amended) An apparatus for establishing a goal directed educational system utilizing information from a production system, comprising:

logic that generates educational goals based on at lest one production system;

logic that couples a server and one or more users;

logic that couples the server and the production system wherein the production system provides information;

logic that integrates the a production information into a simulation engine utilizing a system dynamics engine and generating information that motivates accomplishment of the goal;